



# Sponsorship Opportunity

*To support youth*



Dear Potential Sponsor,

In a fleeting moment of despair, Benjamin Giovangelo, our beautiful, intuitive, creative, and loving son, chose to end his life on April 16<sup>th</sup>, 2009, just six days after his 18<sup>th</sup> birthday. Benjamin and our family suffered greatly from the stigma of mental health, emotional health issues and social bullying. Unfortunately, Ben's story is all too common today.

Ben Speaks Louder than Words is a 501(c)3 public charity born through his loss and today is a powerful voice in the world for change.

Ben Speaks mission is to provide positive channels of expression and empowerment for a whole person approach to wellness through clinical and holistic resources and education focusing on youth, families, and communities.

We have partnered with Jason Shea, author, national presenter, Municipal Police Statewide Health and Wellness Coordinator, coach, consultant a dad of teenagers to bring a powerful wellness program to our youth to raise awareness and bring much needed SEL programming to middle and high school students through our schools and youth centers.

We have created Ben's Challenge, (an eight-week wellness initiative & fundraiser) highlighting the Power of Choice we each have within us to support our youth to:

- Know they are valued.
- Learn to see the best in others and be positive contributors to society.
- Take 100% responsibility for their choices through a powerful toolset they will carry forward.

It is our hope you will consider sponsoring us to bring greater resources and funding to our communities to support our young people at this crucial time in our world and we thank you deeply for your consideration.

Warm regards,

Judy Giovangelo  
Founder and Vice President

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# Sponsorship Levels

*The sponsorship levels outlined below provide marketing opportunities and exposure for your organization.*

## PLATINUM SPONSOR

\$5,000

- Platinum sponsor listing on all event materials, including press releases, online marketing communications.
- Premier listing on at least three (3) email blasts to parents & educators.
- Exclusive feature in at least five (5) social media posts.
- Inclusion recap video of the event to share with your community.
- Opportunity to be interviewed by Ben Speaks to express your connection to our initiative to create change.

## GOLD SPONSOR

\$2,500

- Gold sponsor listing on all event materials, including press releases, online marketing communications.
  - Listing on at least two (2) email blasts to parents & educators.
  - Exclusive feature in at least three (3) social media posts.
  - Inclusion recap video of the event to share with your community.
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## SILVER SPONSOR

\$1,000

- Silver sponsor listing on all event materials, including press releases, online marketing communications.
- Listing on at least one (1) email blast.
- Exclusive feature in at least one (1) social media post.
- Inclusion in recap video of the event to share with your community.

## BRONZE SPONSOR

\$500

- Bronze sponsor listing on all event materials, including press releases, online marketing communications
- Listing on at least one (1) email blast.
- Exclusive feature in at least one (1) social media post.



**Ben's Challenge contact:**

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